more efficient bus routing schedule. New technology will also be procured to facilitate expeditious bus routing. Significantly, the implementation of this Transportation Plan, as within all other aspects of this Plan, is contingent upon the full and continuing availability, in whole and in part, of resources and funding for this purpose.

Considerations for the Transitional Period. The District will make every feasible effort to minimize the disruption of the students' current school assignment and instructional program during the Transition Year (School Year, 1995-96). Please refer to the document "Student Assignment Program Transitional Guidelines," adopted April 17, 1995, for specific guidelines of student assignment during the transitional period. (Appendix F.)

PARENT INFORMATION AND STUDENT RECRUITMENT.

The success of a "controlled choice" system relies heavily on making information available to parents so that they can exercise an effective choice. To improve information availability to parents, the District will implement a parental outreach component and centralized registration system. The District will provide well-defined, timely information, in several languages and in a variety of formats, to parents, outlining the quality programs at each school. Further, the District will provide parents with information about the choice process, with the intent to provide equal access to student enrollment in desirable programs. Finally, the District will recruit students to public schools outside of their neighborhoods, thereby creating a racially diverse applicant pool.

The District's centralized information and registration center will support <u>all</u> schools in recruiting students and will manage the choice <u>process</u>.

The District will use a variety of media to communicate information to parents, such as: Annual School Choice Booklet; individual school brochures and fact sheets; tours, open houses and special events; speakers bureau for presentations to students, parents and community organizations; newsletters, direct mail and other promotional material.

APPENDIX A

RACIAL AND ECONOMIC CHARACTER OF THE CITY OF BERKELEY



















